



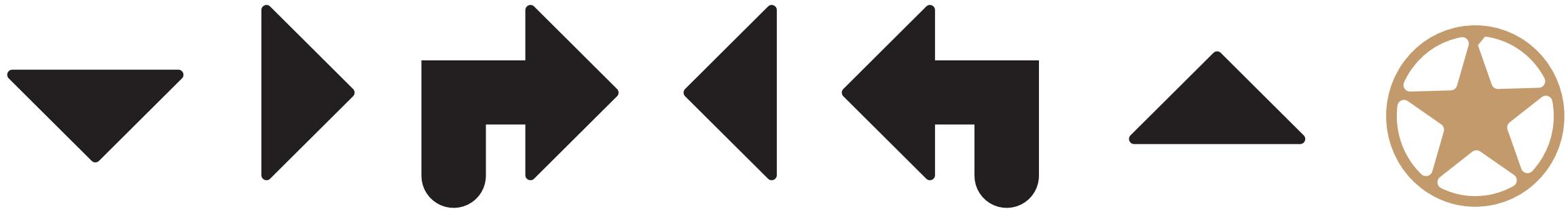
The Three Rivers Trail

Wayfinding Signage System

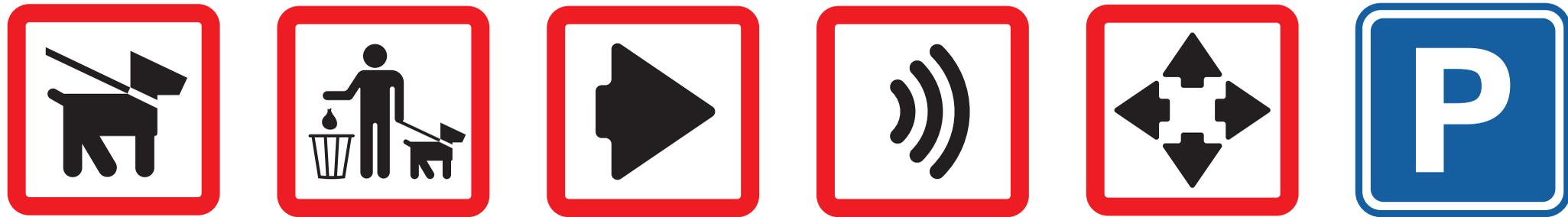
Sign Design / Usage and Placement Guide

TRT ICONS FOR SIGNS

DIRECTIONAL ARROWS AND LINES



RULES OF THE TRAIL



**ALWAYS KEEP
PETS LEASHED**

**CLEAN UP
AFTER PETS**

**ALWAYS
KEEP RIGHT**

**ANNOUNCE
WHEN PASSING**

**WATCH SIGNS
FOR DIRECTIONS**



TRT SIGNS - RULES OF THE TRAIL

10"

16"

RULES OF THE TRAIL

FOR THE ENJOYMENT OF ALL TRAIL USERS,
PLEASE FOLLOW THESE SIMPLE RULES OF THE TRAIL.

**ALWAYS
KEEP RIGHT**

**ANNOUNCE
WHEN PASSING**

**ALWAYS KEEP
PETS LEASHED**

**CLEAN UP
AFTER PETS**

GRT
THE THREE RIVERS TRAIL HUMBOLDT COUNTY, IOWA

RULES OF THE TRAIL

FOR THE ENJOYMENT OF ALL TRAIL USERS,
PLEASE FOLLOW THESE SIMPLE RULES OF THE TRAIL.

GRT
THE THREE RIVERS TRAIL HUMBOLDT COUNTY, IOWA

THE THREE RIVERS TRAIL

MULTI-USE TRAIL

*No unauthorized motor vehicles
are allowed on the trail.*

Restricted Equine usage.

Humboldt

County Conservation

For more information contact
Humboldt County Conservation
515-332-4087

GRT
THE THREE RIVERS TRAIL HUMBOLDT COUNTY, IOWA

TRT SIGNS - LARGE DIRECTIONAL SIGN

The large directional wayfinding signs will share commonalities in form (dimensions), as well as in typography.

Utilizing the basic standards started with the TRT logo the signs will use Milibus Bold as the primary typeface. The font allows for easy readability and also ties directly back to the TRT logo. This helps to create a harmonious system within the trail brand.

Each large sign needs to be individually created. So, the name of the road crossing nearest to it will be at the top. Then distances to towns along the trail will be indicated along with any special or extra information relevant to that location, such as points of interest or amenities like gas, groceries, restaurants, ATMs, etc.

TYPOGRAPHY

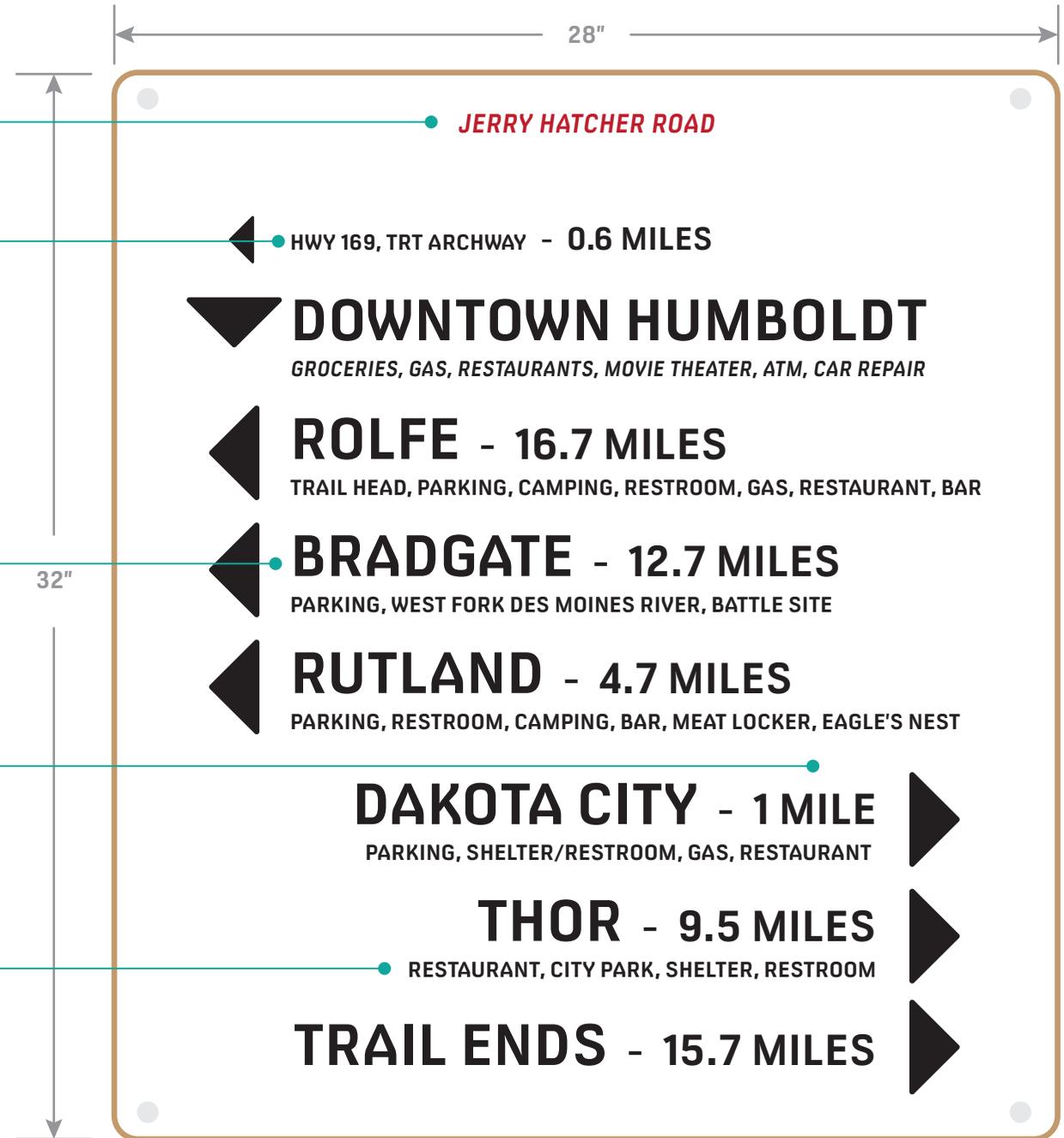
Milibus Bold Italic - ALL CAPS
54 PT (Road Crossing Name - Red)

Milibus Bold Italic - ALL CAPS
44 PT (Spot location information)
65 PT (Distances)
» Arrows at 50% of large arrows «

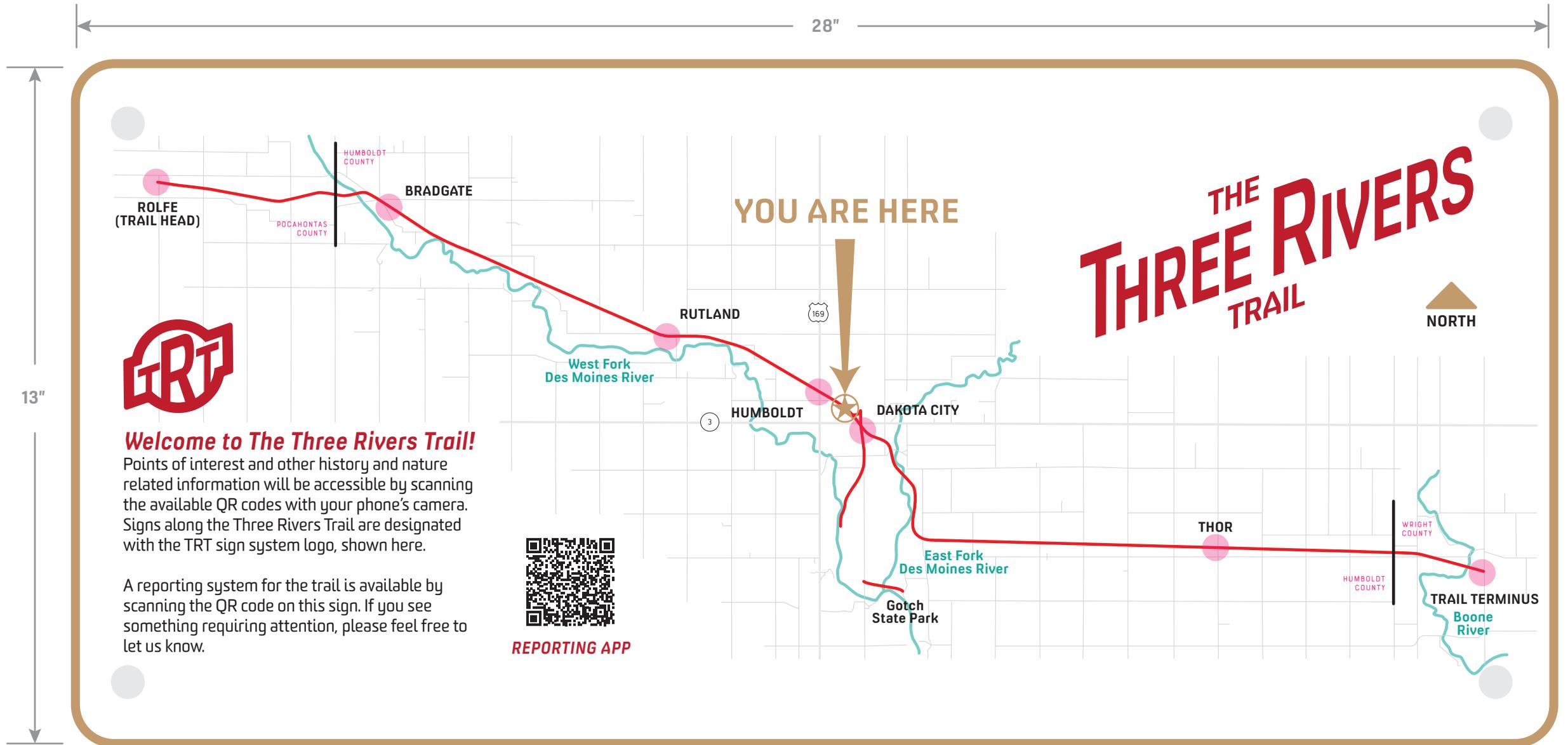
Milibus Bold - ALL CAPS
118 PT (Names)

Milibus Bold - ALL CAPS
88 PT (Distances)

Milibus Bold Italic - ALL CAPS
44 PT (Points of Interest)



TRT SIGNS - TRAIL MAP ILLUSTRATION SIGN

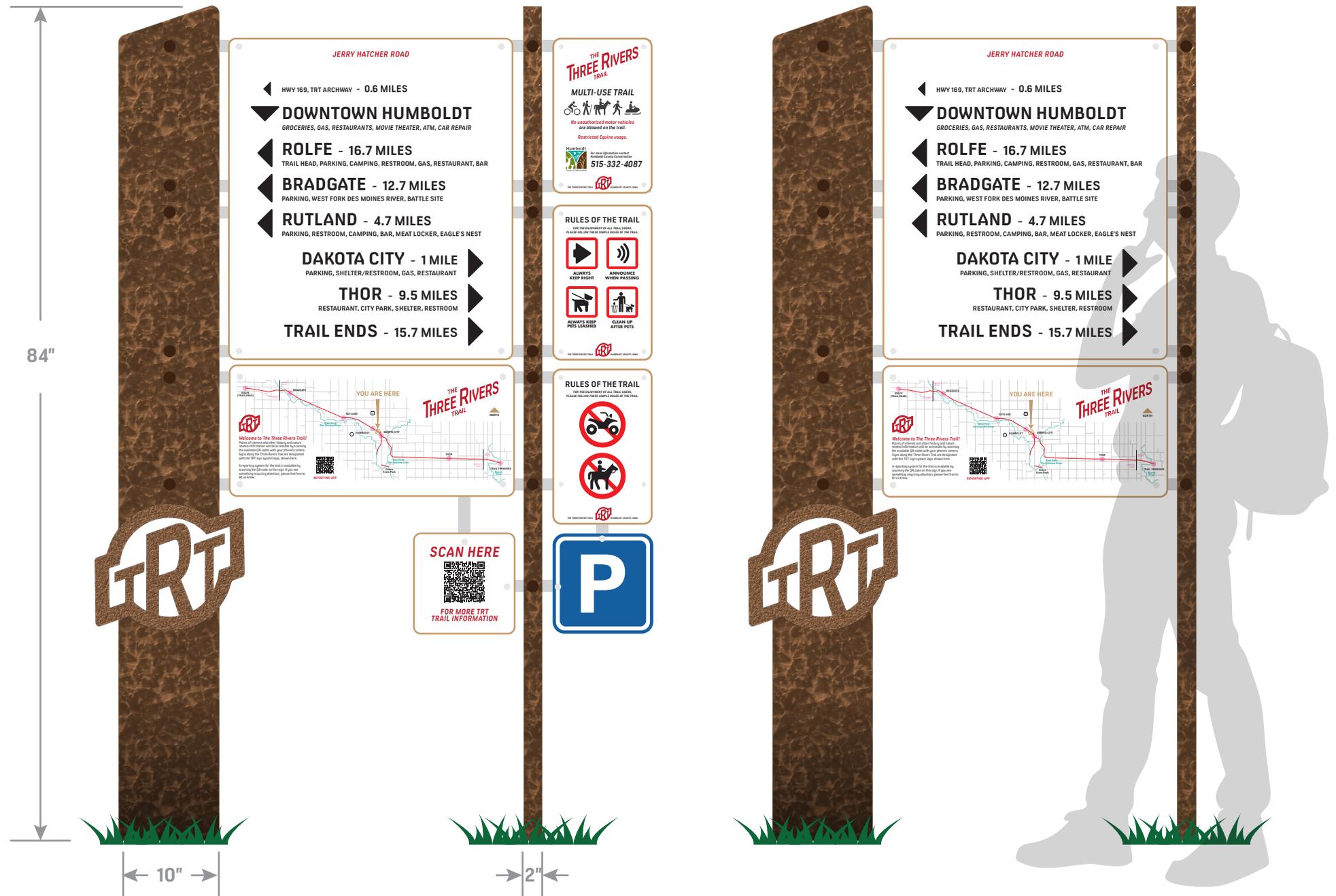


TRT SIGNS - TOP LEVEL SIGNS (IN-TOWN)

The larger, top level, signs will be located in each town. Humboldt will have several larger signs given the size of Humboldt in comparison to the smaller towns in Humboldt County. There are also numerous access points for the trail in the city of Humboldt. This requires a more robust system.

This larger sign is designed to be both an art piece, but very functional. It is designed to be modular with the more decorative vertical supports including the TRT logo as a focal point. The horizontal crossbars can be simple aluminum or steel supports. These can be adjustable to fit the number and size of signs required at designated locations across the trail.

The sign at RIGHT demonstrates flexibility in the modular system. Crossbars can be adjusted to accommodate extra signs, or not.



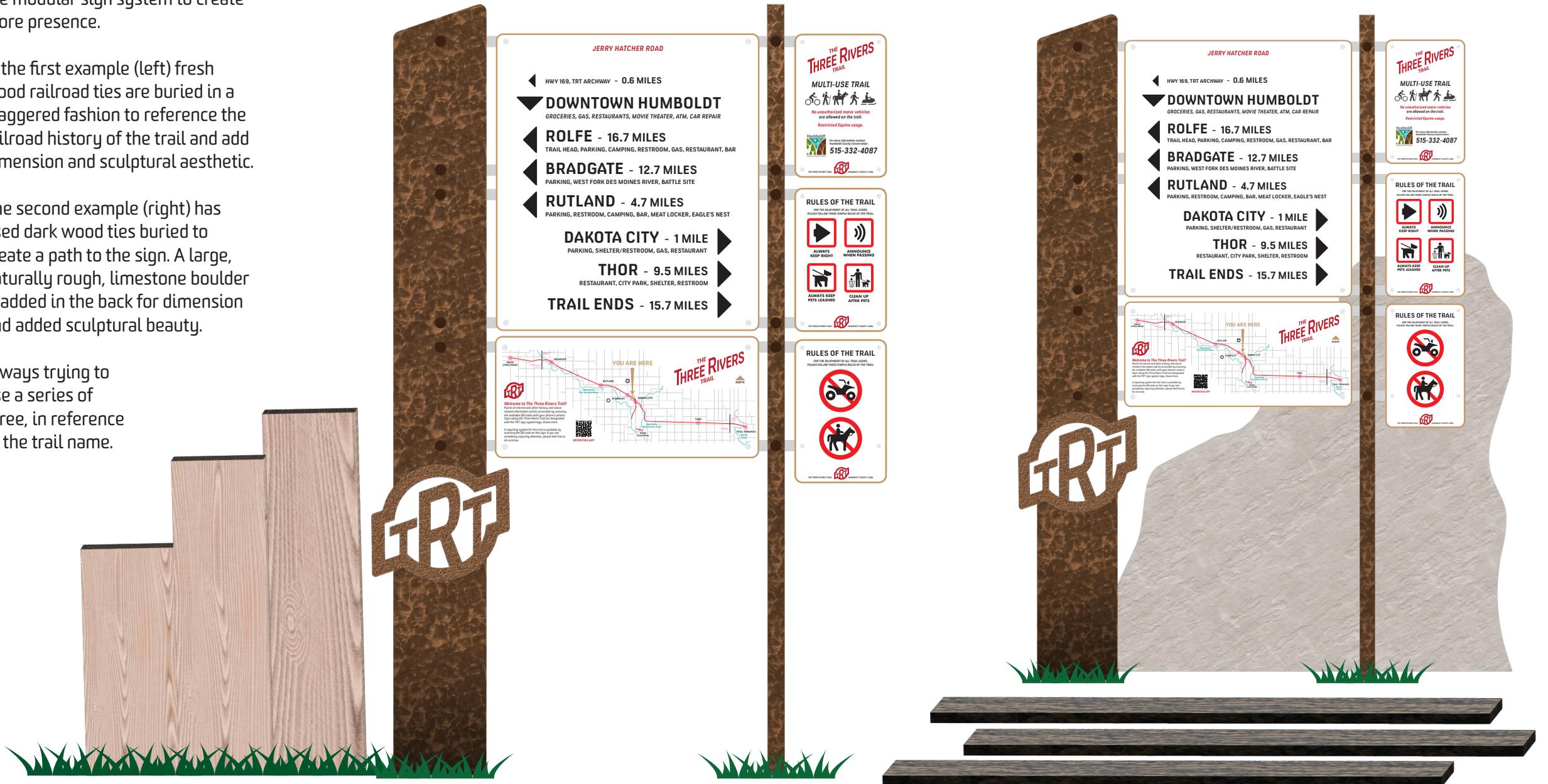
TRT SIGNS - TOP LEVEL SIGNS - DECORATIVE DESIGN OPTIONS

This page demonstrates how additional elements can be added to the modular sign system to create more presence.

In the first example (left) fresh wood railroad ties are buried in a staggered fashion to reference the railroad history of the trail and add dimension and sculptural aesthetic.

The second example (right) has used dark wood ties buried to create a path to the sign. A large, naturally rough, limestone boulder is added in the back for dimension and added sculptural beauty.

Always trying to use a series of three, in reference to the trail name.



JERRY HATCHER ROAD

◀ HWY 169, TRT ARCHWAY - 0.6 MILES

▼ **DOWNTOWN HUMBOLDT**
GROCERIES, GAS, RESTAURANTS, MOVIE THEATER, ATM, CAR REPAIR

◀ **ROLFE - 16.7 MILES**
TRAIL HEAD, PARKING, CAMPING, RESTROOM, GAS, RESTAURANT, BAR

◀ **BRADGATE - 12.7 MILES**
PARKING, WEST FORK DES MOINES RIVER, BATTLE SITE

◀ **RUTLAND - 4.7 MILES**
PARKING, RESTROOM, CAMPING, BAR, MEAT LOCKER, EAGLE'S NEST

▶ **DAKOTA CITY - 1 MILE**
PARKING, SHELTER/RESTROOM, GAS, RESTAURANT

▶ **THOR - 9.5 MILES**
RESTAURANT, CITY PARK, SHELTER, RESTROOM

▶ **TRAIL ENDS - 15.7 MILES**

THE THREE RIVERS TRAIL

MULTI-USE TRAIL

🚲 🏃 🚶 🐾

No unauthorized motor vehicles are allowed on the trail.
Restricted Equine usage.

Humboldt
515-332-4087

RULES OF THE TRAIL

FOR THE ENJOYMENT OF ALL TRAIL USERS, PLEASE FOLLOW THESE SIMPLE RULES OF THE TRAIL.

▶ ALWAYS KEEP RIGHT

🔊 ANNOUNCE WHEN PASSING

🐕 ALWAYS KEEP PETS LEASHED

🗑️ CLEAN UP AFTER PETS

YOU ARE HERE

THE THREE RIVERS TRAIL

Welcome to The Three Rivers Trail! Please do not drink and drive, and please do not drink and operate a motor vehicle while on the trail. The availability of food, water, your phone, camera, map, and other gear is not guaranteed. A warning signpost for the trail is available by scanning the QR code or visiting the website. A warning signpost for the trail is available by scanning the QR code or visiting the website.

RULES OF THE TRAIL

FOR THE ENJOYMENT OF ALL TRAIL USERS, PLEASE FOLLOW THESE SIMPLE RULES OF THE TRAIL.

🚫 NO MOTOR VEHICLES

🚫 NO HORSEBACK RIDING

JERRY HATCHER ROAD

◀ HWY 169, TRT ARCHWAY - 0.6 MILES

▼ **DOWNTOWN HUMBOLDT**
GROCERIES, GAS, RESTAURANTS, MOVIE THEATER, ATM, CAR REPAIR

◀ **ROLFE - 16.7 MILES**
TRAIL HEAD, PARKING, CAMPING, RESTROOM, GAS, RESTAURANT, BAR

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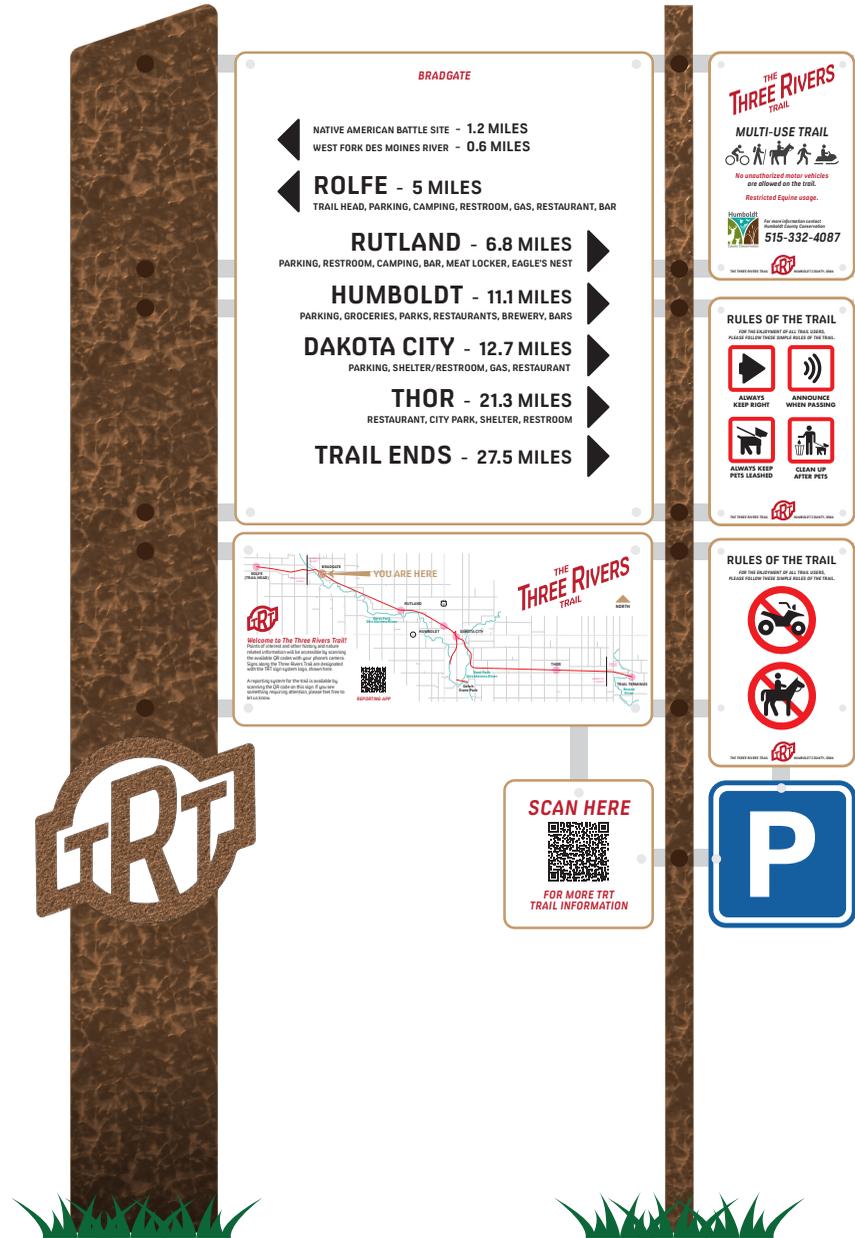
RULES OF THE TRAIL

FOR THE ENJOYMENT OF ALL TRAIL USERS, PLEASE FOLLOW THESE SIMPLE RULES OF THE TRAIL.

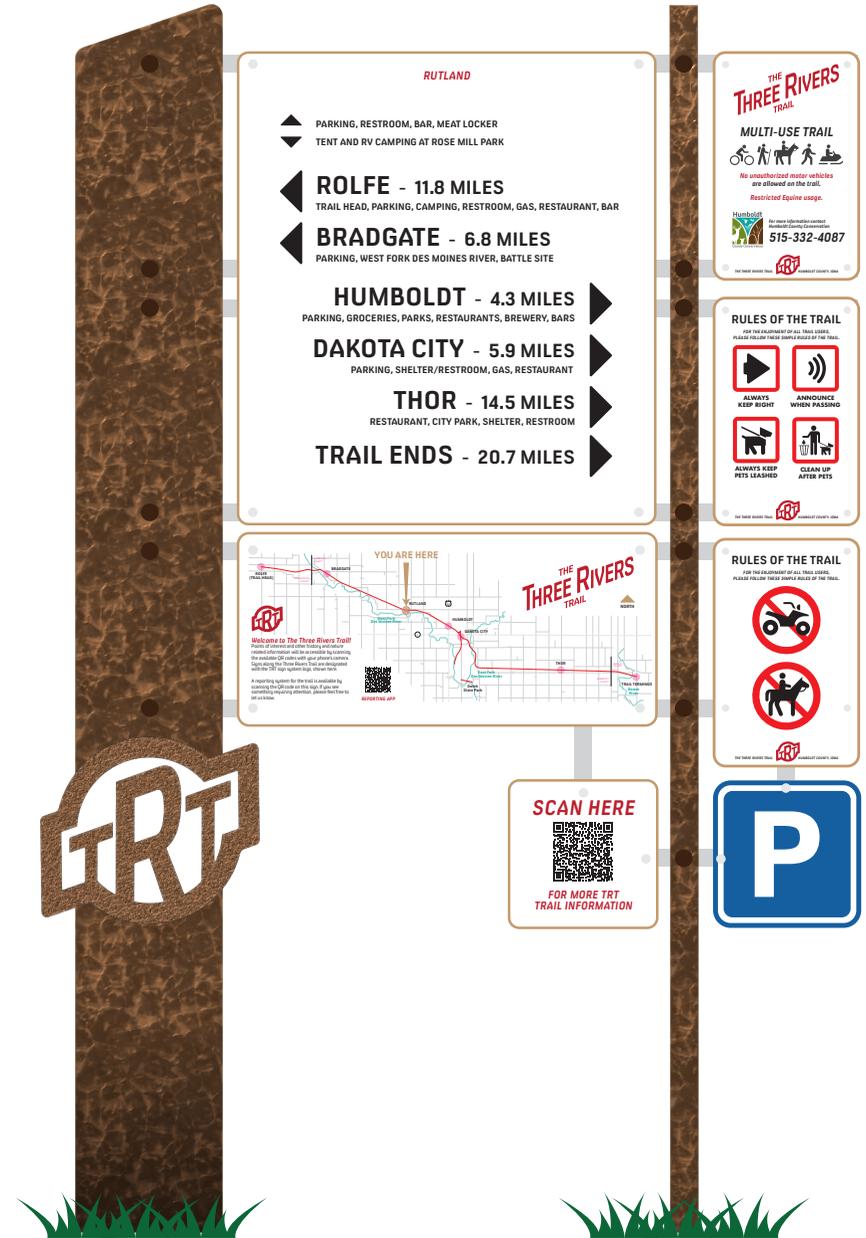
🚫 NO MOTOR VEHICLES

🚫 NO HORSEBACK RIDING

TRT SIGNS - TOP LEVEL SIGNS (SPECIFIC LOCATIONS)

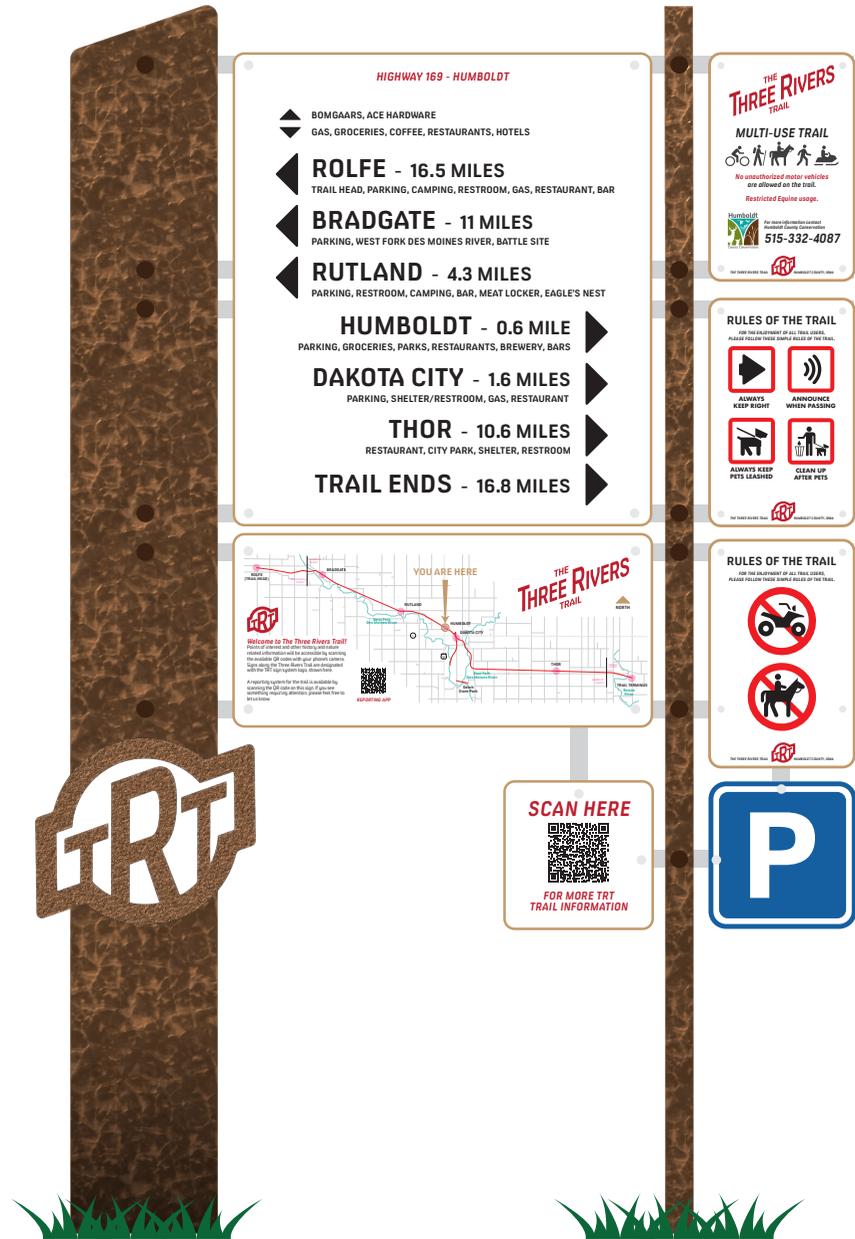


BRADGATE (NEAR TRAIL REST STOP)

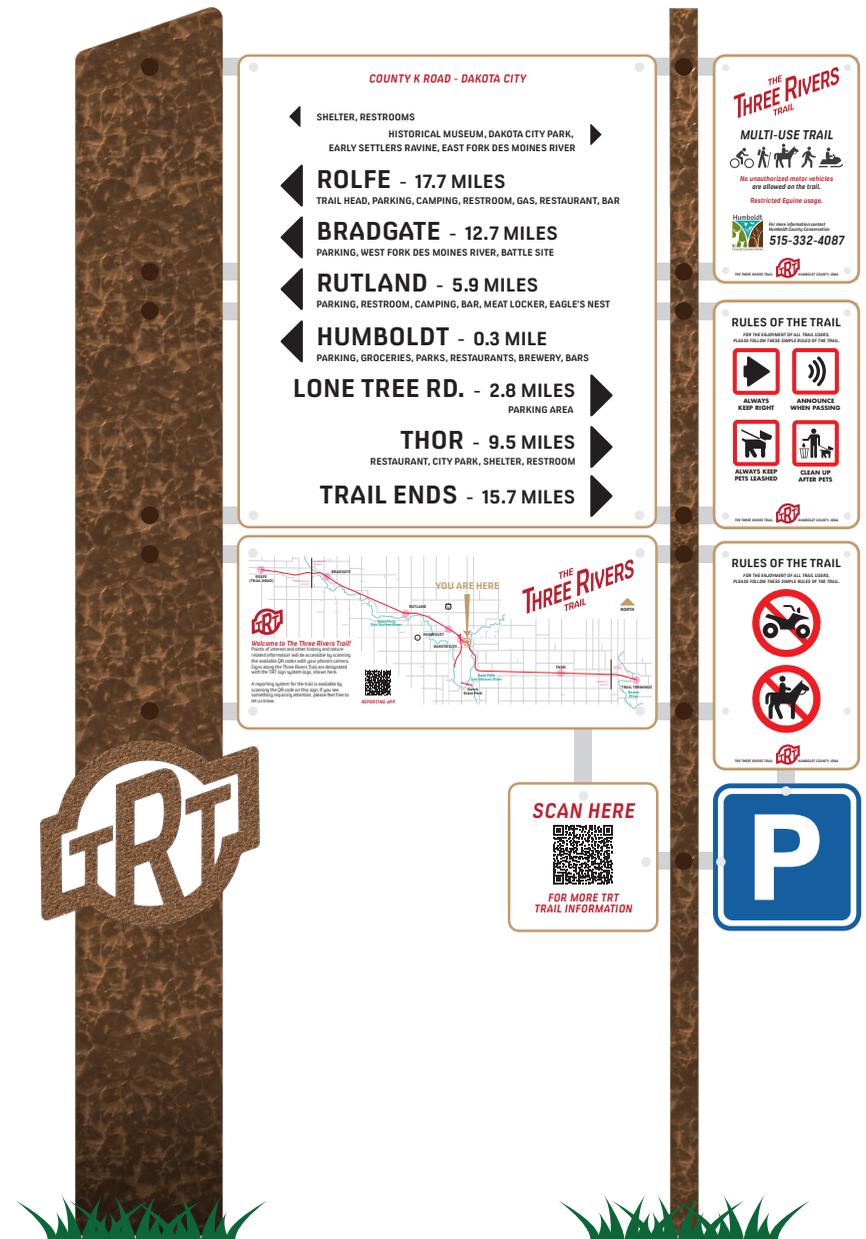


RUTLAND CITY PARK (NEAR GRAIN ELEVATOR)

TRT SIGNS - TOP LEVEL SIGNS (SPECIFIC LOCATIONS)

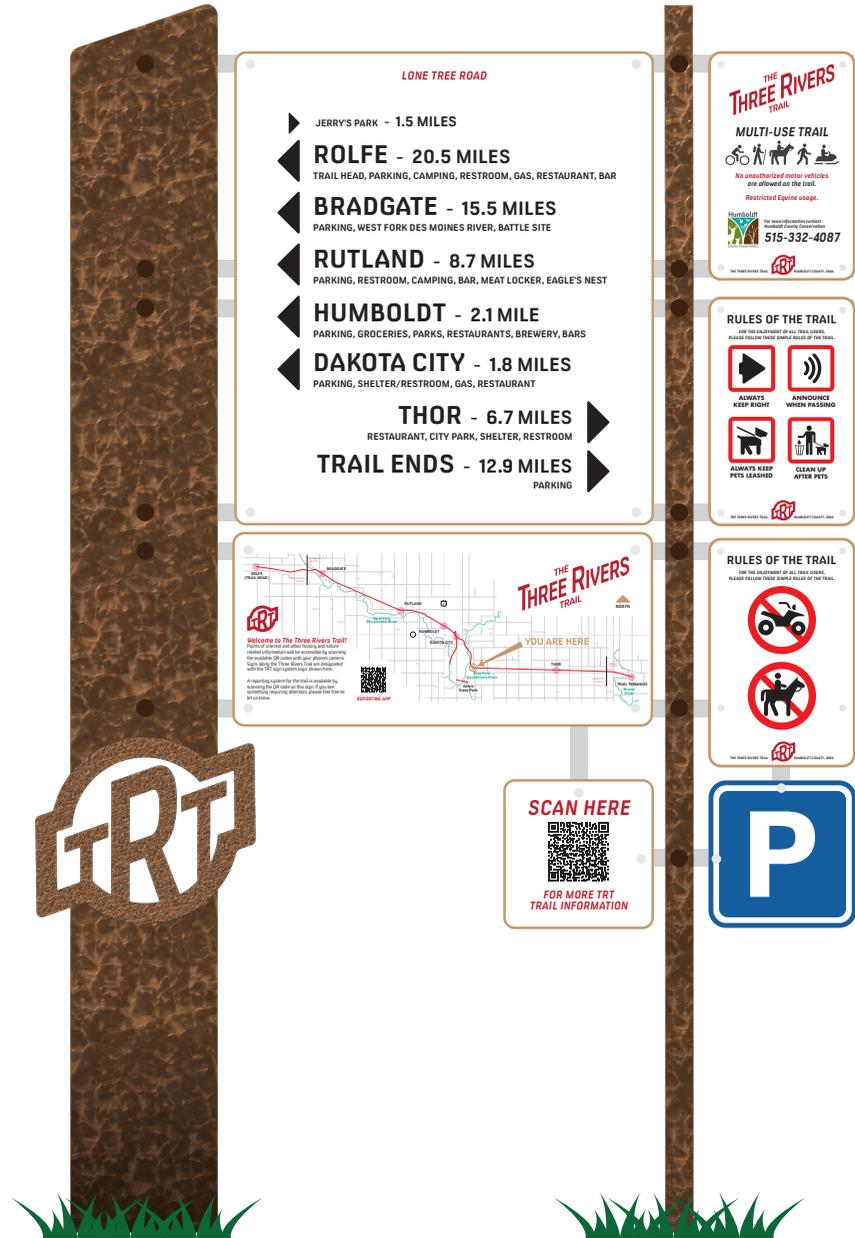


HIGHWAY 169 (ARCHWAY AREA) - HUMBOLDT

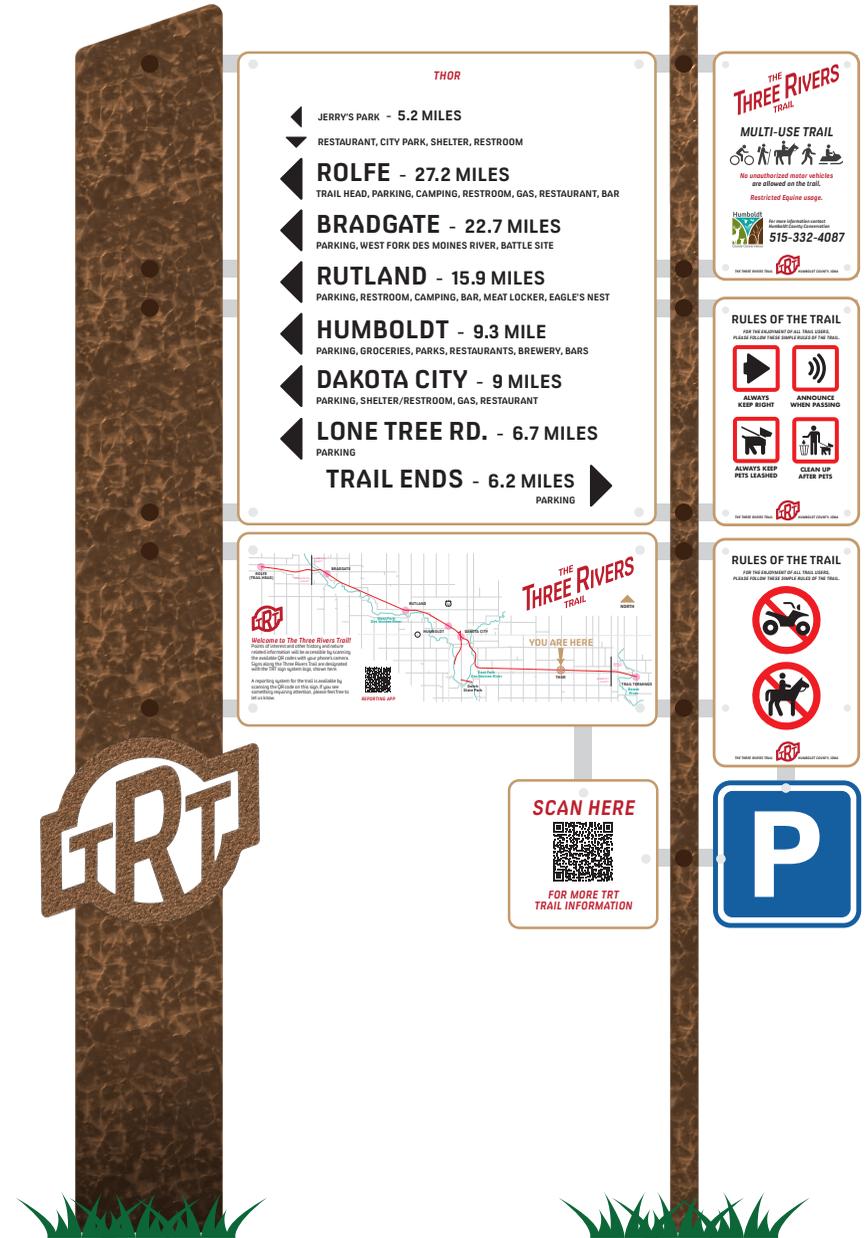


DAKOTA CITY (COUNTY K RD. ACCESS)

TRT SIGNS - TOP LEVEL SIGNS (SPECIFIC LOCATIONS)



LONE TREE ROAD ACCESS

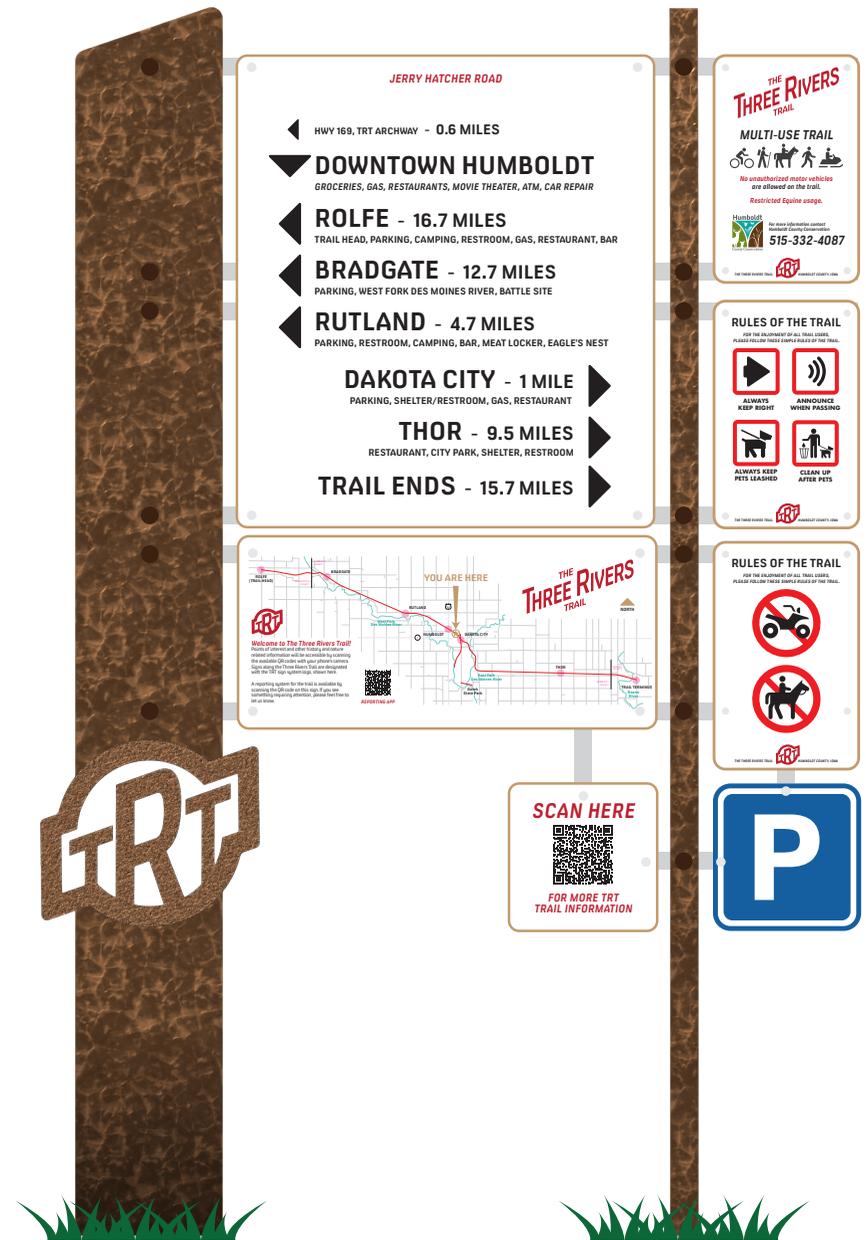


THOR (MAIN ST. ACCESS)

TRT SIGNS - TOP LEVEL SIGNS (SPECIFIC LOCATIONS)



GOTCH STATE PARK SPUR (AT CAMPGROUNDS)



JERRY HATCHER RD. (HUMBOLDT)

TRT SIGNS - TOWN MARKERS

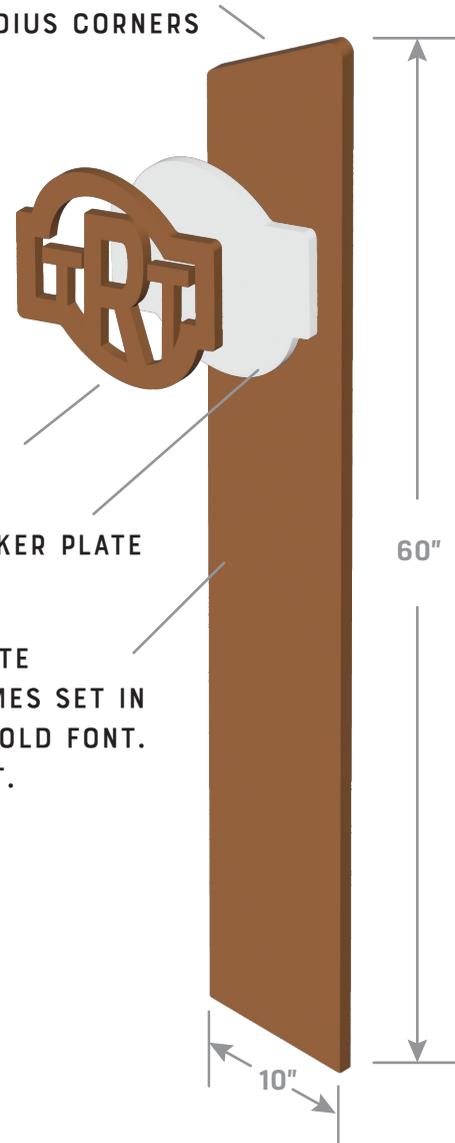
ALL PARTS WOULD BE LASER CUT FROM STEEL
NATURAL RUST PATINA

19 DEGREE TOP ANGLE
SMALL RADIUS CORNERS

TRT LOGO

LOGO BACKER PLATE
(WHITE)

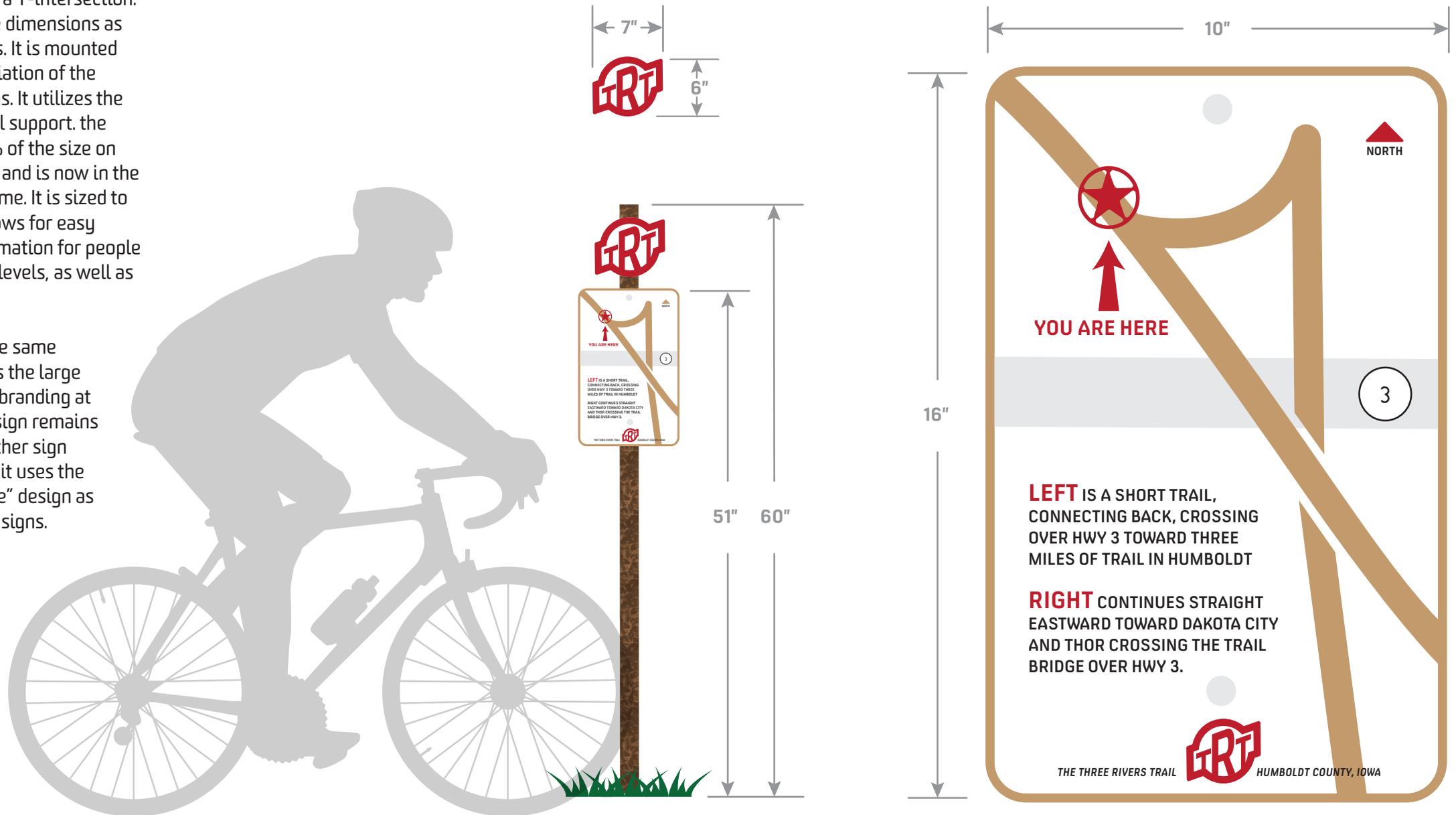
STEEL PLATE
TOWN NAMES SET IN
MILIBUS BOLD FONT.
LASER CUT.



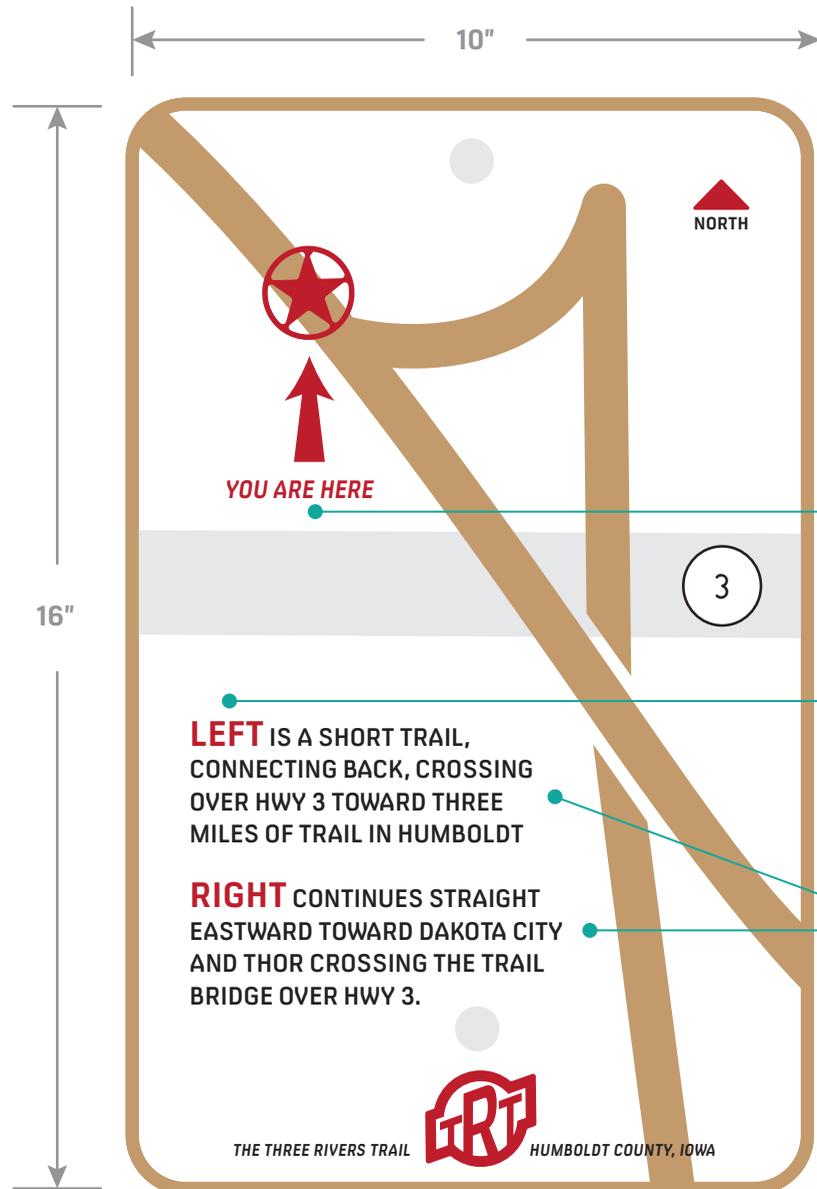
TRT SIGNS - SPECIAL SIGNS (ODD INTERSECTIONS)

There will be several odd intersections along the trail. This sign demonstrates a Y-intersection. It follows the same dimensions as the trail rules signs. It is mounted on a simplified variation of the large top level signs. It utilizes the same small vertical support, the TRT logo is at 50% of the size on the top-level signs and is now in the TRT red color scheme. It is sized to 5 feet tall. This allows for easy access to the information for people of all accessibility levels, as well as seated cyclists.

The sign retains the same illustration style as the large trail map. The TRT branding at the bottom of the sign remains unchanged from other sign variations. Finally, it uses the same "You are Here" design as the large trail map signs.



TRT SIGNS - SPECIAL SIGNS (ODD INTERSECTIONS)



YOU ARE HERE

3

LEFT IS A SHORT TRAIL, CONNECTING BACK, CROSSING OVER HWY 3 TOWARD THREE MILES OF TRAIL IN HUMBOLDT

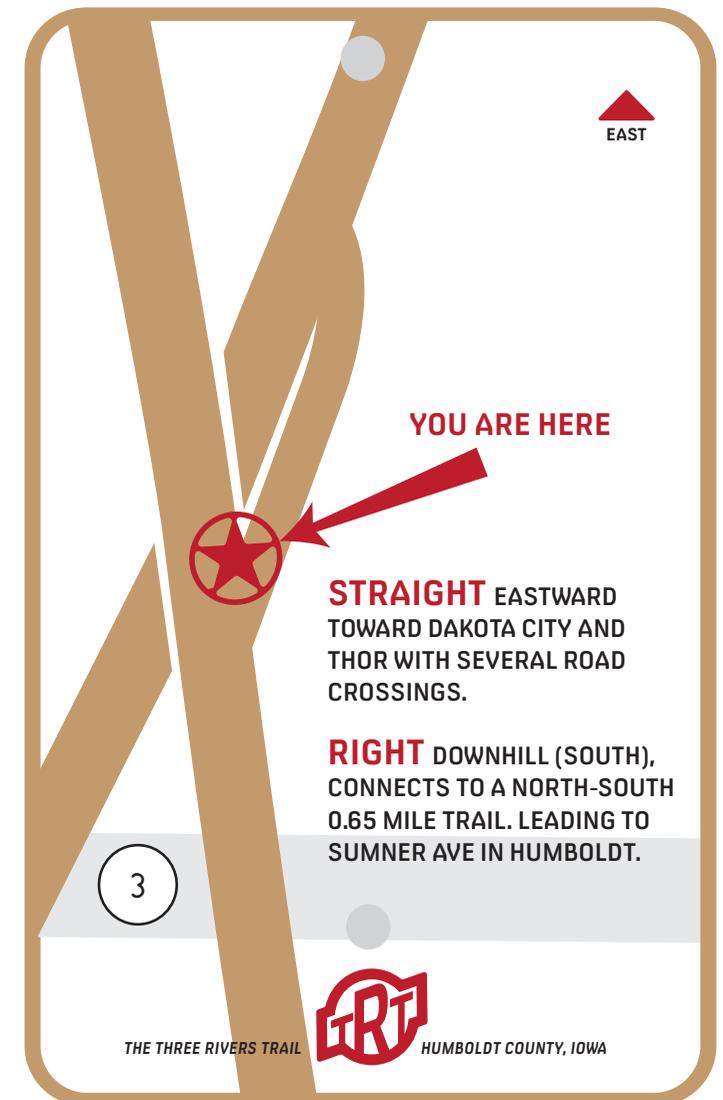
RIGHT CONTINUES STRAIGHT EASTWARD TOWARD DAKOTA CITY AND THOR CROSSING THE TRAIL BRIDGE OVER HWY 3.

THE THREE RIVERS TRAIL **TRT** HUMBOLDT COUNTY, IOWA

Milibus Bold Italic - ALL CAPS
25 PT ("You Are Here") - TRT Brown

Milibus Bold - ALL CAPS
35 PT type - 34 PT leading - TRT Red

Milibus Semibold - ALL CAPS
25 PT type - 34 PT leading



YOU ARE HERE

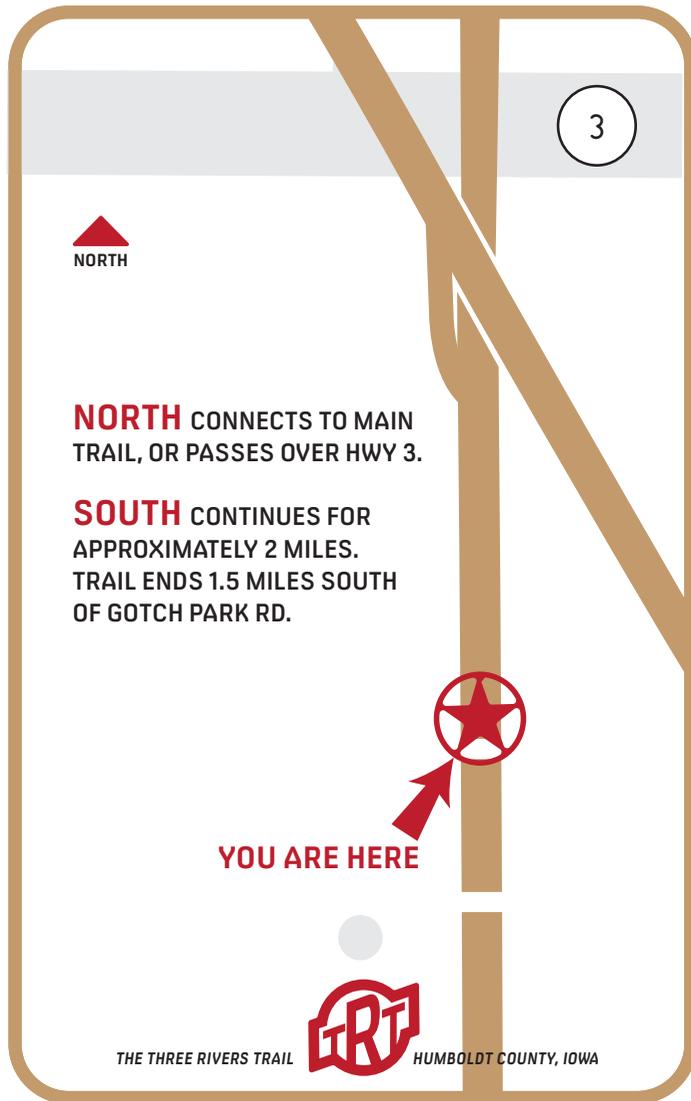
3

STRAIGHT EASTWARD TOWARD DAKOTA CITY AND THOR WITH SEVERAL ROAD CROSSINGS.

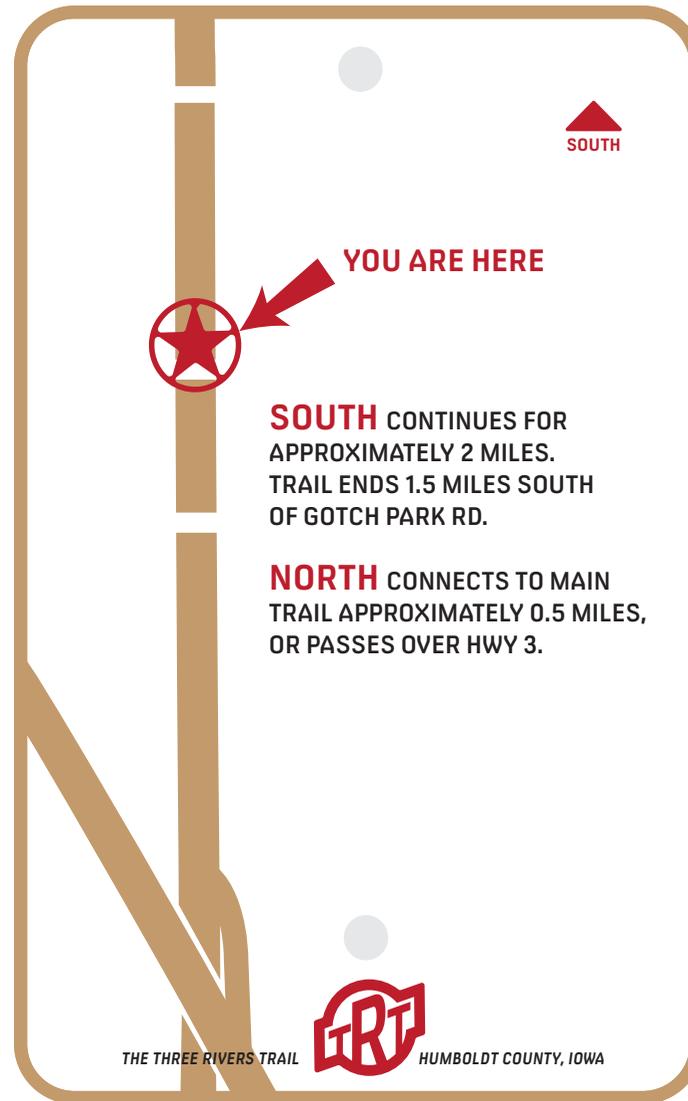
RIGHT DOWNHILL (SOUTH), CONNECTS TO A NORTH-SOUTH 0.65 MILE TRAIL. LEADING TO SUMNER AVE IN HUMBOLDT.

THE THREE RIVERS TRAIL **TRT** HUMBOLDT COUNTY, IOWA

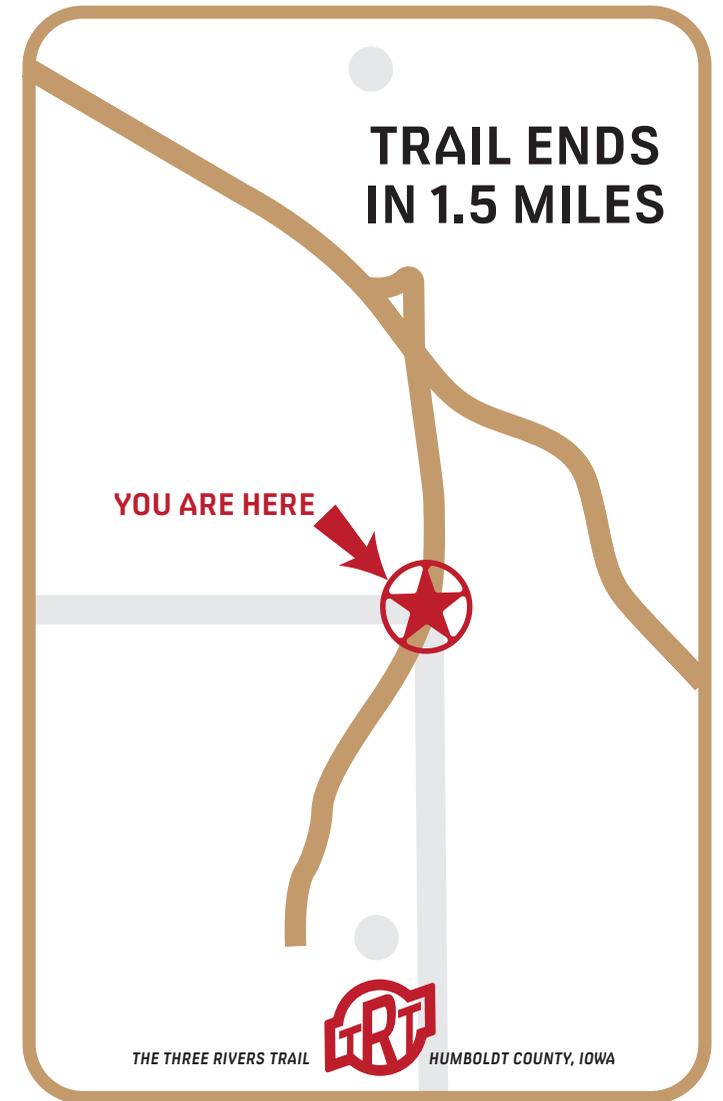
TRT SIGNS - SPECIAL SIGNS



FIRST AVE NORTH



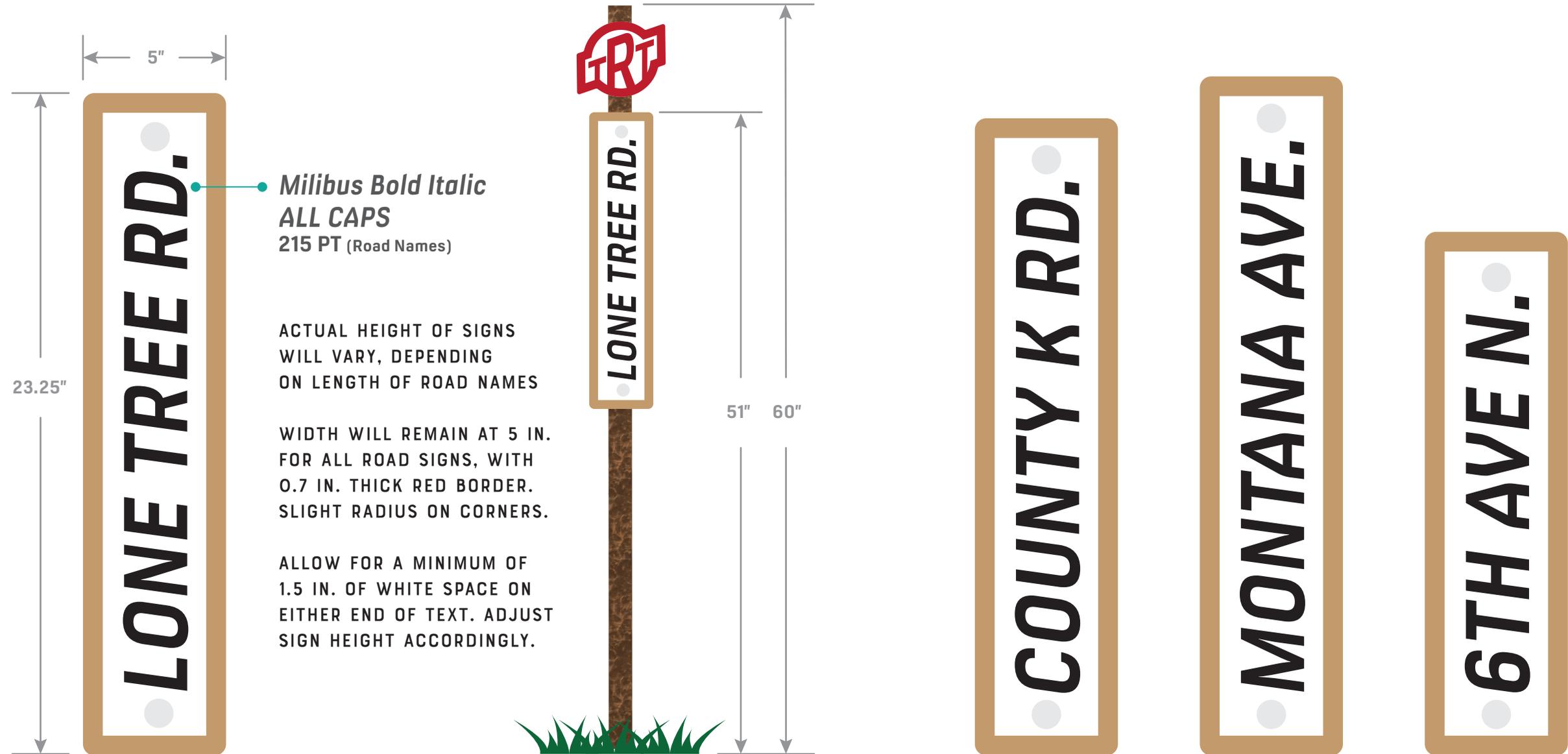
SUMNER AVE



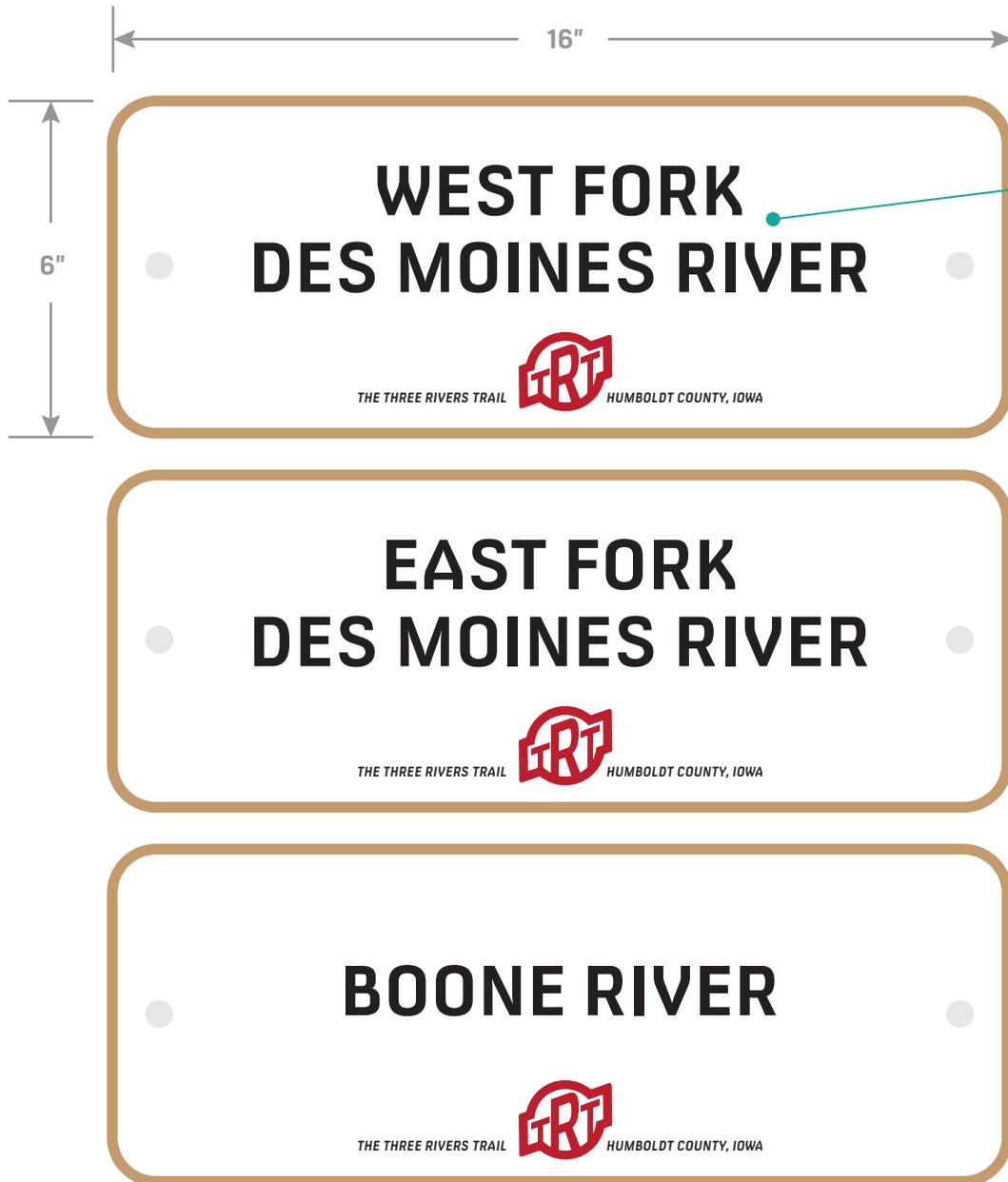
GOTCH PARK RD

TRT SIGNS - ROAD CROSSING SIGNS

These road crossing signs will have the same basic structure as the special signs, seen on previous page.



TRT SIGNS - BRIDGE SIGNS



Milibus Bold - ALL CAPS
85 PT type - 97 PT leading

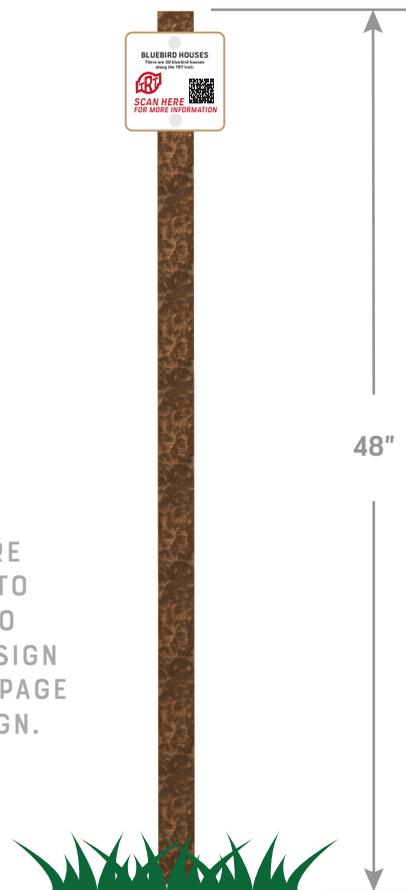


SIGNS ARE MEANT TO BE DIRECTLY ATTACHED TO EITHER
END OF EACH BRIDGE (TWO SIGNS PER BRIDGE).

TRT SIGNS - QR CODE INFORMATIONAL SIGNS

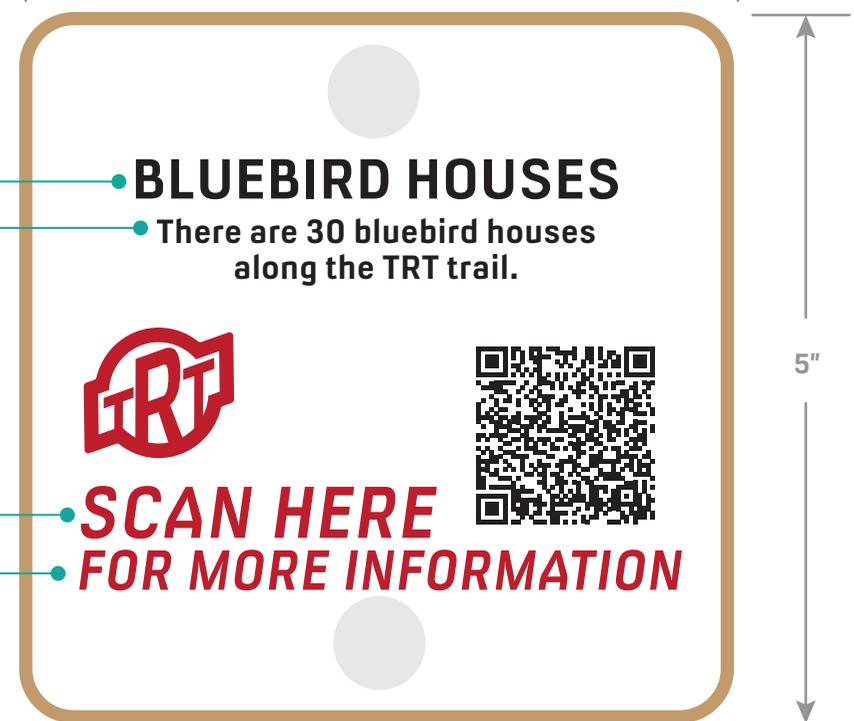


QR CODES ARE CONNECTED TO SPECIFIC INFO ON THE TRT SIGN SYSTEM WEBPAGE FOR EACH SIGN.



• **Milibus Bold (black)**
16 PT type - 18 PT leading

• **Milibus Bold - ALL CAPS (black)**
27 PT type



• **BLUEBIRD HOUSES**

• There are 30 bluebird houses along the TRT trail.



• **SCAN HERE
FOR MORE INFORMATION**

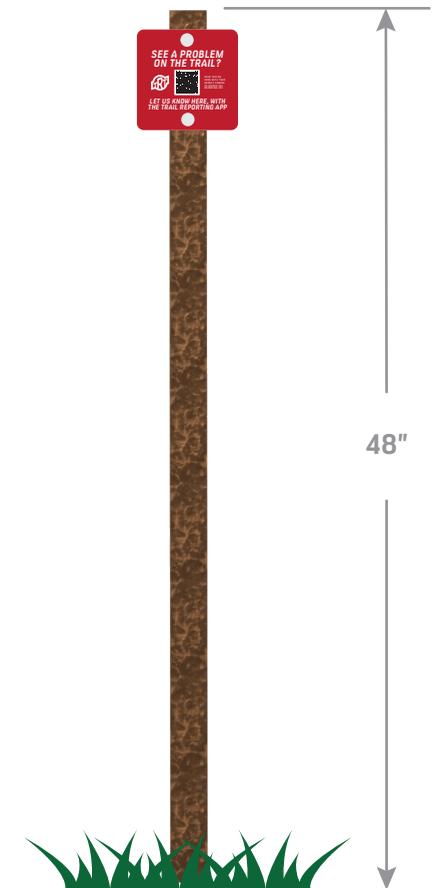
• **Milibus Bold Italic - ALL CAPS (red)**
35 PT type - 26 PT leading

• **Milibus Bold Italic - ALL CAPS (red)**
27 PT type

TRT SIGNS - QR CODE SIGN FOR REPORTING APP

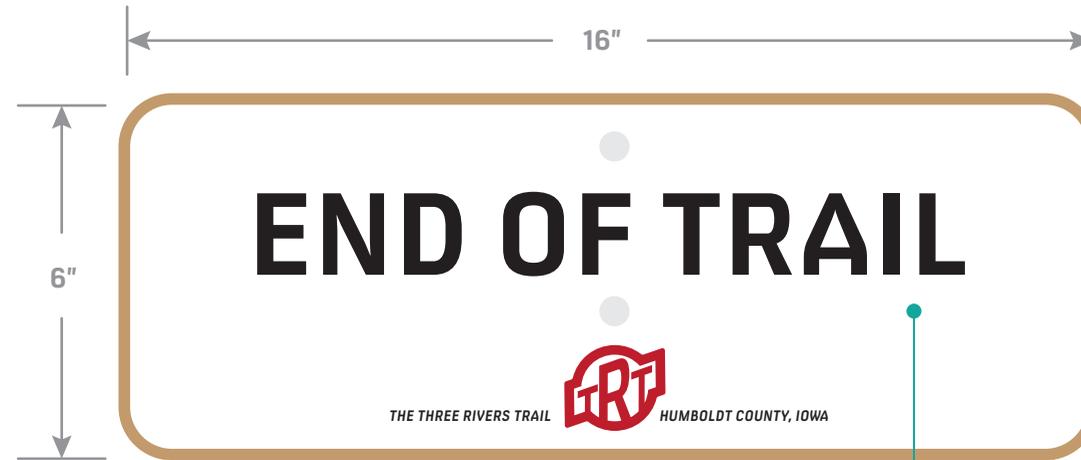
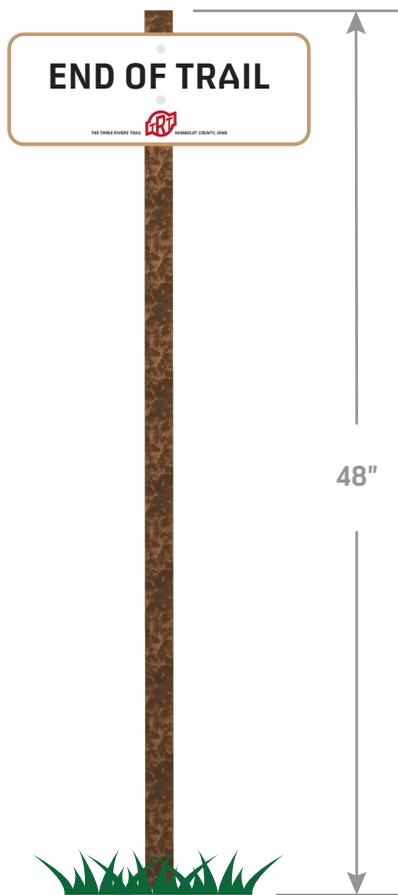
These signs will follow the same layout and design as the QR code signs accessing additional information from the TRT Sign System website.

The Signs will be differentiated by color and content, but retain dimensional and installation similarities to the "QR Code Informational Signs".

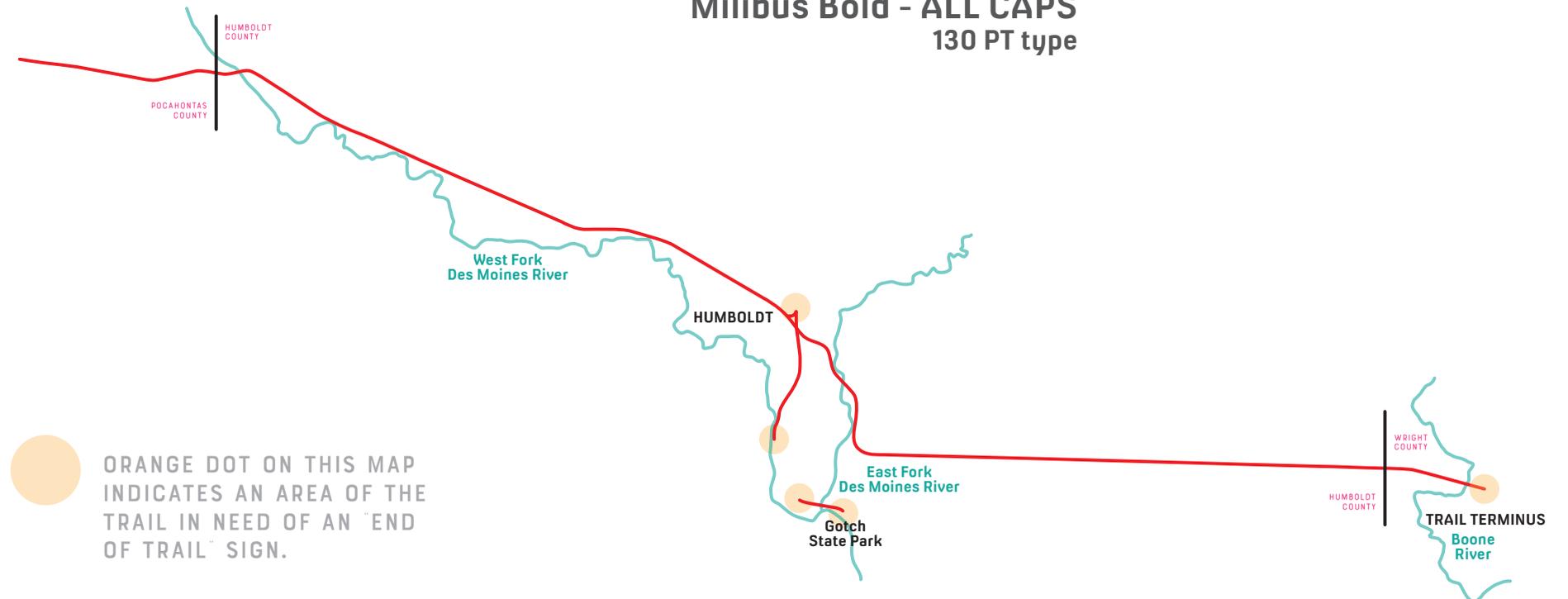


TRT SIGNS - END OF TRAIL

There are a few spots along the trail requiring an indication of "End of Trail". There are two spots in Humboldt, two spots (either end) of the short trail at Gotch State Park, and one at the end of the main trail near Eagle Grove (outside of Humboldt County). This simple sign will help to maintain consistency in the new TRT brand and feel part of the unified trail system.



Milibus Bold - ALL CAPS
130 PT type



TRT SIGNS - SIZE COMPARISONS AT SCALE



TOP LEVEL WAYFINDING (ACCESS POINTS)

TOWN

END OF TRAIL

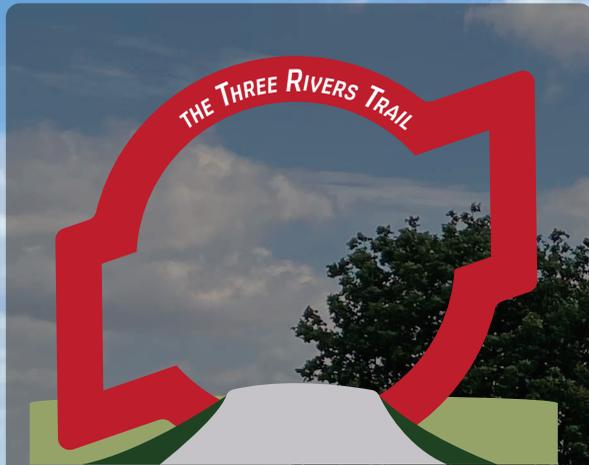
SPECIAL

QR CODE

REPORTING

ROAD

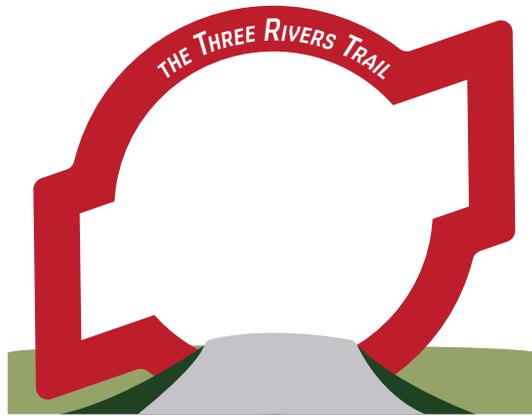
TRT SIGNS - HUMBOLDT ARCHWAY



Humboldt County Conservation has stated that they would like a large archway as a statement piece for trail access along a major Highway. This would be a main access point, especially for visitors from out of town. The spot offers parking, and it is about the mid-point of the trail system. My design is meant to be iconic for people coming to Humboldt It is also set in a very scenic spot. The design allows for visitors to take selfies and to have a big first impression of the trail and of the new logo system I am creating for the signs.

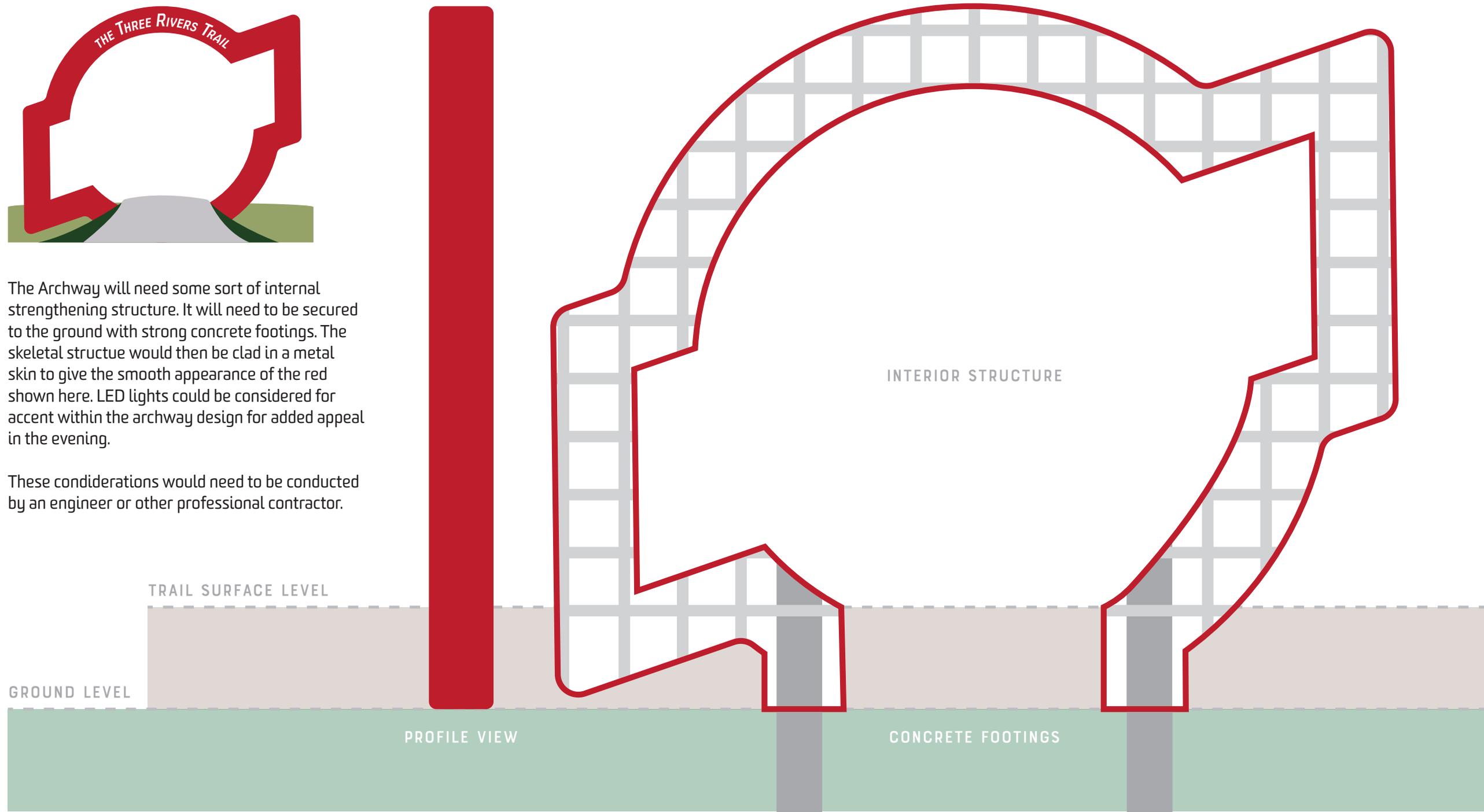


TRT SIGNS - HUMBOLDT ARCHWAY STRUCTURE



The Archway will need some sort of internal strengthening structure. It will need to be secured to the ground with strong concrete footings. The skeletal structure would then be clad in a metal skin to give the smooth appearance of the red shown here. LED lights could be considered for accent within the archway design for added appeal in the evening.

These considerations would need to be conducted by an engineer or other professional contractor.



TRT SIGNS - SIGN PLACEMENT GUIDE

(FOR INSTALLERS)

THE THREE RIVERS TRAIL

SIGN PLACEMENT GUIDE

(FOR INSTALLERS)

